



# VIVEK EDUCATION SOCIETY'S VIVEK COLLEGE OF COMMERCE

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PERMANENTLY AFFILIATED TO UNIVERSITY OF MUMBAI, ACCREDITED BY NAAC

Date: 30 OCTOBER 2021

## BAMMC (MULTIMEDIA & MASS COMMUNICATION)

### TYBAMMC SEM V TIMETABLE REGULAR & ATKT EXAMINATION

#### NOVEMBER 2021

DATE	DAY	SUBJECT	TIMING
25 <sup>th</sup> November, 2021	Thursday	Copywriting	3.00 pm – 4.00 pm
26 <sup>th</sup> November, 2021	Friday	Advertising & Marketing Research	3.00 pm – 4.00 pm
30 <sup>th</sup> November, 2021	Tuesday	Brand Building	3.00 pm – 4.00 pm
1 <sup>st</sup> December, 2021	Wednesday	Agency Management	3.00 pm – 4.00 pm
3 <sup>rd</sup> December, 2021	Friday	Social Media Marketing	3.00 pm – 4.00 pm
7 <sup>th</sup> December, 2021	Tuesday	Consumer Behaviour	3.00 pm – 4.00 pm

**Dr. Vijetha Shetty**  
Principal  
Vivek College of Commerce

